

**Bill Hilton**

DOB: 7 October 1974

*Education and training*

- 1993-96 University of Wales, Bangor, BA English (first class)
- 1996-97 University of Lancaster, PGCE English
- 2007-09 University of Wales, Bangor, MA English
- Full clean driving licence
- Media training course (TV, radio, interview technique)

*My business*

In business since 2003, I was previously a teacher for six years. I offer copywriting and other communications services, as well as a number of popular training courses in written communications. In my spare time I play the piano, hillwalk and write books.

*Clients include*

Barclays, Which?, Johnson and Johnson, Lehman Brothers, Origen FS, The Daily Telegraph, Channel 4, FedEx, The Welsh Assembly Government and 200+ SMEs.

*Skills/knowledge base*

- Very strong written English, plus excellent presentation skills.
- Familiarity with a variety of software and technologies: MS Office; Quark; Logic; HTML and CSS; some Javascript, PHP and Python.
- Very comfortable with Mac OS X and Linux; can get around Windows.
- Social networking (especially Twitter for business) and blog technologies.
- Strong general knowledge of SEO.
- Experience of preparing/working with academic and technical texts.
- Podcasting and audio production; soundtrack composition; basic video editing.
- Conversational French and German.

*Contacts:*

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